



**SUPER  
SATURDAY  
MAN  
BREAKFAST  
XI**

**SPONSOR PACKET**



Saturday, February 1st, 2025  
7:30 AM to 9:30 AM

Central Church—Charlotte Campus  
[www.unpackinit.com/supersaturday](http://www.unpackinit.com/supersaturday)

Contact: Bryce Johnson 704.877.7335  
or [bryce@unpackinit.com](mailto:bryce@unpackinit.com)

## EVENT ORGANIZER

Founded in 2014, **UNPACKIN' it® Ministries** is where sports fans have a unique opportunity to unpack sports, faith, and life through devotionals, podcasts, events, PACKs, and Fantasy Football Fellowship.

**Mission:** To challenge, encourage, and inspire sports fans to follow Jesus and become more like Him.

**Vision:** To see sports fans *EVERYWHERE* following Jesus.



The **UNPACKIN' it Ministries Super Saturday Breakfast**, held at Central Church in Charlotte, NC, is an exciting annual event that takes place on the Saturday before Super Bowl Sunday. Each year, a group of guys gather together for a great start to their Super Bowl weekend.

We encourage participants to invite their dad, sons, grandpas, neighbors, and/or co-workers for a fun-filled morning of faith...food...fellowship...and football! After a delicious buffet breakfast, an intriguing NFL athlete panel unpacks their thoughts on the upcoming game and share inspirational stories about their faith journeys, football careers, and life.

This Charlotte area outreach event draws men from all over the city and represents many different churches, neighborhoods, and backgrounds. We plan for the breakfast to be well-attended with the hopes of having 400 in attendance.

As a sponsor of **Super Saturday Man Breakfast XI**, you are supporting the mission and vision of **UNPACKIN' it Ministries**. Along with having a special opportunity for your company's name to be associated with this meaningful event, your business gains recognition among our community of sports fans following Jesus.



# \* SPONSORSHIP OPPORTUNITIES \*

## PRESENTING SPONSOR: \$3,000

### Sponsorship Features:

- Includes two tables for 16 total people (eight per table)
- Preferred choice of where you'd like your tables to be located
- A table sign with the sponsor's name
- Sponsor logo on the projector screen that rotates throughout the morning
- Sponsor logo placed on [unpackinit.com/supersaturday](http://unpackinit.com/supersaturday)
- Multiple sponsor recognitions from the stage
- Sponsor is included in the Super Saturday podcast (audio from the event) and recap video
- Logo included on the Super Saturday image which is used everywhere: *Super Saturday Presented By...*
- Sponsor included in email blasts
- Sponsor included on social media
- Sponsor included on registration page and name mentioned in registration confirmation email
- Personal introduction and a picture with the panel of athletes
- Football autographed by the panel



## ALL-PRO SPONSOR: \$1,000

### Sponsorship Features:

- Includes a reserved table for eight people
- A table with preferred seating closer to the stage
- A table sign with the sponsor's name
- Sponsor logo on the projector screen that rotates throughout the morning
- Sponsor logo placed on [unpackinit.com/supersaturday](http://unpackinit.com/supersaturday)
- Recognized in email communication



## TABLE SPONSOR: \$500

### Sponsorship Features:

- Reserved table for eight people
- Table sign with the sponsor's name
- Sponsor logo on the projector screen that rotates throughout the morning
- Sponsor logo placed on [unpackinit.com/supersaturday](http://unpackinit.com/supersaturday)

## EVENT SPONSOR: \$300

### Sponsorship Features:

- Sponsor mention from the Super Saturday stage
- Sponsor logo on the projector screen that rotates throughout the morning
- Sponsor logo placed on [unpackinit.com/supersaturday](http://unpackinit.com/supersaturday)





## SPONSOR REGISTRATION FORM

COMPANY NAME \_\_\_\_\_

CONTACT FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

### SPONSOR LEVEL

- Presenting Sponsor | \$3,000
- All-Pro Sponsor | \$1,000
- Table Sponsor | \$500
- Event Sponsor | \$300

### BILLING INFORMATION

CHECK ENCLOSED \$ \_\_\_\_\_ (Made payable to UNPACKIN' it Ministries, Inc./ Mail to:  
UNPACKIN' it Ministries, 2540 Beltway Blvd. Charlotte, NC 28214)

PLEASE CHARGE:  Master Card  Visa  AMEX  Discover

NAME ON CARD: \_\_\_\_\_

CARD #: \_\_\_\_\_ CVV CODE: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

PLEASE SEND AN INVOICE

PAY ONLINE AT [unpackinit.com/supersaturday](http://unpackinit.com/supersaturday)

\*SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

*\*Your signature is your commitment to contribute at this level. Benefits will begin with receipt of funds or signed commitment form. Please send your business logo and website address ASAP to [bryce@unpackinit.com](mailto:bryce@unpackinit.com).*