

THE 9TH ANNUAL UNPACKIN' it GOLF TOURNAMENT

10-21-2024

Presented By



STRATEGIC
PLANNING
CORPORATION
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Sponsor Packet

MISSION

To challenge,
encourage, and
inspire sports fans
to follow Jesus and
become more
like Him.

Founded in 2014, **UNPACKIN' it**® **Ministries** has a vision to see sports fans everywhere following Jesus.

As one of the largest groups of people in the world, sports fans are uniquely passionate, loyal, outspoken, emotional, and committed to their favorite teams and players.

We want to see sports fans passionate about Jesus, loyal to their families, outspoken about their faith, emotionally healthy, and committed to the Church.



BRYCE JOHNSON

President/Founder
UNPACKIN' it
Ministries

UNPACKIN' it

Sports Fans Following Jesus

A MINISTRY FOR SPORTS FANS

UNPACKIN' it is a community of sports fans who enjoy sports together...engage in fellowship...and encourage one another. We use conversations about sports to lead to discussions about life and faith.

The ministry provides the following content and resources to help sports fans connect on a deeper level with Jesus, and also with each other:

- **The UNPACKIN' it Podcast** — Each week Bryce Johnson unpacks sports stories and relates them to life and faith with rotating guest co-hosts. He also interviews intriguing guests from the sports world.
- **The UNPACKIN' it Devotional** — On Monday, Wednesday, and Friday, our faith and sports devotionals are sent to email subscribers. We parallel current sports stories to life and Biblical truth.
- **Bible App Reading Plans** — Fans worldwide have access to additional UNPACKIN' it devotionals on our YouVersion App reading plans.
- **Fantasy Football Fellowship (FFF)** — Equips any Fantasy Football league to cultivate meaningful fellowship and help individual managers take their next step with Jesus throughout the Fantasy season. We relate Fantasy concepts to life and faith.
- **Events & Fellowship** — Super Saturday Man Breakfast, March Madness Challenge, The Annual UNPACKIN' it Golf Tournament, PACKS (small groups), and the (UN)PACKED Lunch give the UNPACKIN' it community of sports fans opportunities for camaraderie and accountability throughout the year.

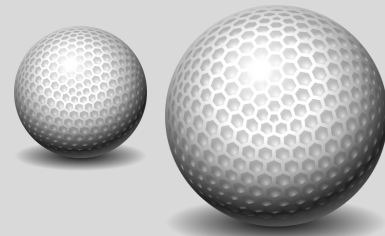
UNPACKIN' it Ministries is holding its **9th Annual Golf Tournament** on **October 21, 2024** at Raintree Country Club in Charlotte, NC. The purpose of the tournament is to raise financial support for our on-going ministry activities and resources while also providing a memorable event focused on building relationships and enjoying fellowship on the course. Several sponsorship opportunities are available, along with a lineup of benefits for your business.

EVENT SPONSORSHIPS

GRAND SLAM SPONSOR

\$7,500

- Two foursomes (including golfer gifts)
- Option to play with special sports guests as a fivesome
- Sponsor of one contest (chipping or putting)
- 2x sponsor signs on hole's tee boxes
- Additional sponsor sign near the contest
- Social media, podcast, and other recognition
- Sponsor of the following tournament activities/elements:
 - Score Card
 - Golf Carts
 - Food (meals)
 - Awards Ceremony
 - Digital scoreboard/Golf Genius
- Acknowledgement at Awards Banquet
- Listed on materials at registration table and in the program
- Opportunity to provide additional promotional items to golfers (*Have a table at one tee box to meet golfers, other product promotion, or sponsor promotional materials placed in each golf cart/golfer bag)
- Sponsor sign on table at breakfast and Awards Banquet
- Marketing Extras:
 - Year-round recognition on our event sponsors website: unpackinit.com/golf
 - Name included in email communication sent to participants pre and post-tournament



MAJOR CHAMPION SPONSOR

\$5,000

- **TWO foursomes (including golfer gifts)**
- **One tee box sponsor sign and one hole green sponsor sign**
- **Your choice of being an official sponsor for THREE of the following:**
 - **Official sponsor of the golf ball toss**
 - **Official sponsor of the practice putting green**
 - **Official sponsor of the hole in one contest**
 - **Official sponsor of the driving range**
 - **Official sponsor of check-in/pre-tournament**
 - **Official Sponsor of the Mulligan Package**
- **Includes the following:**
 - **Sponsor listed on materials at registration table and the program**
 - **Table sign during breakfast and Awards Banquet**
 - **Acknowledgement at Awards Banquet**
- **Marketing Extras:**
 - **Year-round recognition on our event sponsors website: unpackinit.com/golf**
 - **Name included in email communication sent to participants pre and post-tournament**





ACE SPONSOR – \$2,500

- One foursome (including golfer gifts)
- “Closest to the Pin” contest sponsor on one hole:
 - Sponsor sign on hole’s tee box
 - Sponsor sign on hole’s green
- Year-round recognition on our event sponsor’s website: *unpackinit.com/golf*
- Sponsor listed on the certificate for contest winner
- Acknowledgement at Awards Banquet
- Listed on materials and program
- Photo taken with the winner and put on website with winner holding the certificate with sponsor name

EAGLE SPONSOR

\$2,000

- One foursome (including golfer gifts)
- Sponsor sign on hole’s tee box
- Sponsor of one tournament element:
 - Choice between raffle, silent auction, or snacks/drinks
 - Sponsor listed on materials and program
 - Acknowledgement at Awards Banquet
 - Additional sign
- Year-round recognition on our event sponsor’s website: *unpackinit.com/golf*

BIRDIE SPONSOR

\$1,500

- One foursome (including golfer gifts)
- Includes one sign with sponsor logo either on tee box, fairway, or green
- Year-round recognition on our event sponsor’s website: *unpackinit.com/golf*



CONTEST SPONSOR

\$1,000



- Longest Drive sponsor for one hole:
 - Sponsor sign on hole's tee box
 - Sponsor sign on hole's green
 - Sponsor sign on fairway
- Sponsor listed on the certificate for contest winner
- Acknowledgement at Awards Banquet
- Listed on materials and program
- Sponsor logo displayed on website:
unpackinit.com/golf
- Photo taken with the winner and put on website with winner holding the certificate with sponsor name

HOLE/GREEN SPONSOR

\$500

- Sponsor sign with logo placed near the green of one hole
- Sponsor logo displayed on website: *unpackinit.com/golf*

FAIRWAY SPONSOR

\$300

- Sponsor sign with logo placed on hole's fairway
- Sponsor logo displayed on website: *unpackinit.com/golf*

GOLF TOURNAMENT SPONSOR FORM

Name _____

Email _____ Phone _____

Mailing Address _____

City/State/Zip _____

Please indicate how you would like to be listed on event materials:

COMMITMENT

- | | |
|---|---|
| <input type="checkbox"/> Grand Slam Sponsor \$7,500 | <input type="checkbox"/> Birdie Sponsor \$1,500 |
| <input type="checkbox"/> Major Champion Sponsor \$5,000 | <input type="checkbox"/> Contest Sponsor \$1,000 |
| <input type="checkbox"/> Ace Sponsor \$2,500 | <input type="checkbox"/> Hole/Green Sponsor \$500 |
| <input type="checkbox"/> Eagle Sponsor \$2,000 | <input type="checkbox"/> Fairway Sponsor \$300 |

BILLING INFORMATION

Check Enclosed \$ _____ **Please mail check to address below, made payable to UNPACKIN' it Ministries.*

Please Charge: Mastercard Visa American Express Discover

Name on Card: _____

Card #: _____

Please Send an Invoice Pay Online @ unpackinit.com/golf

*Signature: _____ Date: _____

**Your signature is your commitment to contribute at this level. Benefits will begin with receipt of funds or signed commitment form. Please send your business logo and website address ASAP to Bryce@unpacktinit.com.*

Mailing Address: UNPACKIN' it Ministries 2540 Beltway Blvd. Charlotte, NC 28214

